

OFFICIAL CONTEST RULES AND REGULATIONS

1. KEY DATES:

The 20 Weeks of TaylorMade – Golf Talk Canada Fantasy Pool Contest (the “**Contest**”) begins on April 3, 2023 at 10:00 a.m. Eastern Time (“**ET**”) and ends on August 17, 2023 at the scheduled first official tee time (ET) of the BMW Championship PGA Tour Tournament (defined below) (the “**Contest Period**”).

The Contest Period will consist of nineteen (19) weekly entry periods (each, a “**Weekly Entry Period**”), as outlined in the following table. Each Weekly Entry Period ends prior to the scheduled start time (ET) of a corresponding official 2022-2023 season PGA Tour tournament during the Contest Period (each, a “**PGA Tour Tournament**”), as also outlined in the following table.

Weekly Entry Period	Weekly Entry Period Open (at 10:00 a.m. ET)	Weekly Entry Period Close (at scheduled first official tee time (ET) of the corresponding PGA Tour Tournament)	PGA Tour Tournament
1	April 3, 2023	April 6, 2023	Masters - April 6-9, 2023
2	April 10, 2023	April 13, 2023	RBC Heritage - April 13-16, 2023
3	April 24, 2023	April 27, 2023	Mexico Open - April 27-30, 2023
4	May 1, 2023	May 4, 2023	Wells Fargo - May 4-7, 2023
5	May 8, 2023	May 11, 2023	AT&T Byron - May 11-14, 2023
6	May 15, 2023	May 18, 2023	PGA - May 18-21, 2023
7	May 22, 2023	May 25, 2023	Charles Schwab Challenge - May 25-28, 2023
8	May 29, 2023	June 1, 2023	Memorial - June 1-4, 2023
9	June 5, 2023	June 8, 2023	RBC Canadian Open - June 8-11, 2023
10	June 12, 2023	June 15, 2023	US Open - June 15-18, 2023
11	June 19, 2023	June 22, 2023	Travelers Championship - June 22-25, 2023
12	June 26, 2023	June 29, 2023	Rocket Mortgage - June 29-July 2, 2023
13	July 3, 2023	July 6, 2023	John Deere Classic - July 6-9, 2023
14	July 10, 2023	July 13, 2023	Genesis Scottish Open - July 13-16, 2023
15	July 17, 2023	July 20, 2023	Open Championship - July 20-23, 2023
16	July 24, 2023	July 27, 2023	3M Open - July 27-30, 2023
17	July 31, 2023	August 3, 2023	Wyndham Championship - August 3-6, 2023
18	August 7, 2023	August 10, 2023	FedEx St. Jude Champ - August 10-13, 2023
19	August 14, 2023	August 17, 2023	BMW Championship - August 17-20, 2023

In respect of the official schedule for the PGA Tour Tournaments to be played during the Contest Period, please consult <https://www.pgatour.com/schedule>. For more details regarding eligible PGA Tour Tournaments in the Contest, please consult <https://www.runyourpool.com/Golf/PickX/rules.cfm>.

2. ELIGIBILITY TO ENTER:

The Contest is open only to residents of Canada (excluding Quebec) who have reached the legal age of majority in their province/territory of residence at the time of entry, except employees, representatives and agents (and those with whom such persons are living, whether related or not) of Z Line Consulting Inc. (“**Golf Talk Canada**” or, the “**Sponsor**”), Taylor Made Golf Canada Ltd. (the “**Prize Provider**”), or their respective parent companies, subsidiaries, affiliates, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfilment of the Contest (collectively, the “**Contest Parties**”).

3. AGREEMENT TO BE LEGALLY BOUND BY RULES:

By participating in this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Official Rules and Regulations (the “**Rules**”).

4. HOW TO ENTER:

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

(a) Registration

To participate in the Contest, an eligible entrant must first register to join the official Contest fantasy pool by visiting <https://play.runyourpool.com/20weeks> during the Contest Period and following the on-screen instructions to complete and submit the official registration form with all required information, which may include (without limitation) a requirement to enter your valid email address and a Contest leaderboard name (a “**Registration**”). For certainty, a Registration must be completed and received by the Sponsor in accordance with these Rules during the Contest Period.

(b) Selecting Picks

Upon completing a Registration in accordance with these Rules (determined by the Sponsor, in its sole and absolute discretion), to participate in a Weekly Entry Period an eligible entrant must visit <https://www.runyourpool.com/p/j/148ebffd1be74655b402370234b81113> (the “**Pool Website**”) during the Weekly Entry Period. A selection of golf players competing in the applicable PGA Tour Tournament that corresponds with such Weekly Entry Period (as set out in the table above) (each, a “**Player**”) will be presented on-screen. The number of and specific Players presented will be determined by the Sponsor, in its sole and absolute discretion. Next, follow the on-screen instructions to review and select six (6) Players (each, a “**Pick**”). For certainty, participants must select six (6) Picks in total at a time. Upon selecting six (6) Picks, follow the on-screen instructions to submit your selected Picks during the applicable Weekly Entry Period.

IMPORTANT NOTE: In order to submit your selected Picks, you must agree to receive (or reconfirm your agreement to receive) email communications from the Sponsor and the Prize Provider regarding their respective products, news and promotions. After opting in, you may withdraw your consent to receive such email communications without affecting your eligibility in this Contest. This section does not limit any other consent(s) that an individual may provide the Sponsor, the Prize Provider or others in relation to the collection, use and/or disclosure of their personal information.

To be eligible, Picks selected during a Weekly Entry Period must: (i) be submitted and received in accordance with these Rules during the applicable Weekly Entry Period; (ii) be in accordance with these Rules; and (iii) be in accordance with the applicable terms, rules, policies and guidelines of RunYourPools (all as determined by the Sponsor in its sole and absolute discretion). A Pick may be rejected if, in the sole and absolute discretion of the Sponsor, it is not submitted and received in accordance with these Rules.

(c) Earning Points

An eligible entrant that selects and submits Picks during a Weekly Entry Period in accordance with these Rules (determined by the Sponsor, in its sole and absolute discretion) will be eligible to earn Points for such Weekly Entry period. You will receive one (1) Contest point (a “**Point**”) for each one (1) dollar of prize money won by your submitted Picks during the PGA Tour Tournament that corresponds with the applicable Weekly Entry Period in which you submitted your Picks. For example, if your submitted Picks during Weekly Entry Period 1 collectively receive \$100,000 of prize money (for certainty, all six (6) applicable Picks receive \$100,000 in total) during the PGA Tour Tournament scheduled April 6-9, 2023, you will receive 100,000 Points for Weekly Entry Period 1. The prize money won by each Player in a PGA Tour Tournament will be set out on the Pool Website and determined by the Sponsor in its sole and absolute discretion on the basis of the official PGA Tour Tournament records (for certainty, prize money won will be as set out on the Pool Website and will not be subject to any currency conversion).

Standard data rates apply to participants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

IMPORTANT NOTE: During the Contest Period, a leaderboard may be made available on the Pool Website, displaying participant Picks and/or Points for a Weekly Entry Period and/or for the Contest Period. Each participant’s Picks and Points are subject to verification by the Sponsor in its sole and absolute discretion at any time and for any reason. **THE PUBLIC DISPLAY OF POINTS ON A CONTEST LEADERBOARD IS FOR ENTERTAINMENT PROPOSES ONLY. JUST BECAUSE POINTS MAY APPEAR ON A CONTEST LEADERBOARD OR OTHERWISE DOES NOT MEAN THAT THE PARTICIPANT ASSOCIATED WITH SUCH POINTS IS OR WILL BE A CONFIRMED PRIZE WINNER. ONLY THE SPONSOR CAN DEEM A PARTICIPANT TO BE A CONFIRMED PRIZE WINNER, WHICH IS SUBJECT TO THE APPLICABLE WINNER SELECTION PROCESS BELOW AND CONFIRMATION PROCESS BELOW.**

5. ENTRY LIMIT AND CONDITIONS:

There is a limit of six (6) Picks per person and per email address, per Weekly Entry Period. **Submitted Picks for a Weekly Entry Period will not carry over into any subsequent Weekly Entry Period(s)** – for certainty, to participate in any subsequent Weekly Entry Period(s), you must select and submit Picks for such Weekly Entry Period(s) as set out above.

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) exceed any of the limits stated in these Rules; (ii) use multiple names, identities, e-mail addresses, Registrations and/or use any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise

participate in or to disrupt the Contest; and/or (iii) disrupt or participate in the Contest in any other fraudulent or misleading way, then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. The Contest Parties and each of their respective agents, employees, directors, officers, successors, and assigns (collectively, the “**Released Parties**”) are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Registrations, Picks, Points, PGA Tour Tournaments, prize money calculations, Leaderboard Names (defined below) and/or any other Contest-related information (collectively, “**Contest-Related Information**”), all of which are void.

Once selected Picks are submitted and the applicable Weekly Entry Period closes, such Picks cannot be changed and are final for the applicable Weekly Entry Period (including, without limitation, even if a Pick is prevented from playing the PGA Tour Tournament that corresponds with the applicable Weekly Entry Period due to injury, illness or for any other reason). The Released Parties shall be released of all liability with respect to any such Player events in connection with any PGA Tour Tournament.

The Sponsor reserves the right, in its sole and absolute discretion, to adjust these Rules throughout the Contest Period in the event that a PGA Tour Tournament or PGA Tour Tournaments are re-scheduled, postponed, cancelled or cannot be completed as originally contemplated at the start of the Contest Period. In the event that a scheduled PGA Tour Tournament is cancelled for any reason (including, without limitation, due to health risks or any governmental or health authority orders, measures, directives or guidance in response to such illness or risks, such as those that may be implemented to mitigate COVID-19 transmission, or due to any other cause of any kind or nature whatsoever), no corresponding Points or Prizes (defined below) for such PGA Tour Tournament will be awarded. In the event that a scheduled PGA Tour Tournament is postponed, re-scheduled or otherwise cannot be completed as originally contemplated at the start of the Contest Period for any reason (including, without limitation, the reasons set out above), the Sponsor reserves the right, at Sponsor’s option and in its sole and absolute discretion, to either modify a Weekly Entry Period to accommodate such PGA Tour Tournament or not to award any Points or Prizes corresponding with such PGA Tour Tournament. The Released Parties shall be released of all liability with respect to any such changes to the Points and/or Prizes in connection with any PGA Tour Tournament that is re-scheduled, postponed, cancelled or cannot be completed as originally contemplated at the start of the Contest Period, as set out above.

6. VERIFICATION:

All Contest-Related Information and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an entrant’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Contest-Related Information and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of the Contest will be the official time-keeping device(s) used by the Sponsor.

7. PARTICIPATION REQUIREMENTS:

BY PARTICIPATING IN THIS CONTEST, YOU AGREE TO RELEASE THE RELEASED PARTIES FROM ANY AND ALL LIABILITY IN CONNECTION WITH THE CONTEST AND YOUR PARTICIPATION THEREIN AND TO INDEMNIFY THE RELEASED PARTIES AGAINST ANY AND ALL CLAIMS, DAMAGES, LIABILITIES, COSTS, AND EXPENSES ARISING FROM YOUR PARTICIPATION IN THE CONTEST. BY PARTICIPATING IN THIS CONTEST, YOU ALSO AGREE THAT YOUR ENTRY (AND EACH INDIVIDUAL COMPONENT THEREOF) COMPLIES WITH ALL CONDITIONS STATED IN THESE RULES. THE RELEASED PARTIES WILL BEAR NO LIABILITY WHATSOEVER REGARDING: (I) THE USE OF YOUR ENTRY (OR ANY COMPONENT THEREOF); (II) PARTICIPATION IN ANY CONTEST-RELATED ACTIVITIES; (III) ANY USE, COLLECTION, STORAGE AND DISCLOSURE OF ANY PERSONAL INFORMATION; AND/OR (IV) IF DECLARED A WINNER, THE PRIZE (INCLUDING ANY USE OR MISUSE OF THE PRIZE). THE RELEASED PARTIES SHALL BE HELD HARMLESS BY YOU IN THE EVENT IT IS DISCOVERED THAT YOU HAVE DEPARTED FROM OR NOT OTHERWISE FULLY COMPLIED WITH ANY OF THESE RULES. THIS RELEASE AND INDEMNITY SHALL CONTINUE IN FORCE FOLLOWING THE TERMINATION OF THE CONTEST AND/OR AWARDING OF ANY PRIZE.

By participating in the Contest, each entrant hereby warrants and represents that: (a) any Contest-related Information he/she submits does not contain any reference to any identifiable third parties, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the age of majority in their jurisdiction of residence, is complete, accurate and will comply with all applicable laws, and will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party; and (b) any Contest leaderboard name (a “**Leaderboard Name**”) that he/she submits:

- i. does not contain likenesses of third-party brands or products (including without limitation, brands or products which are competitors of the Contest Parties);

- ii. is/are original to him/her and that the entrant has obtained all necessary rights in and to the Leaderboard Name for the purposes of entering the Leaderboard Name in the Contest;
- iii. does not violate any law, statute, ordinance or regulation;
- iv. does not contain any reference to or likeness of any identifiable third parties, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the age of majority in their jurisdiction of residence;
- v. will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party; and
- vi. is/are not defamatory, trade libelous, pornographic or obscene, and further that it will not contain, depict, include, discuss or involve, without limitation, any of the following: nudity; alcohol/drug consumption or smoking; explicit or graphic sexual activity, or sexual innuendo; crude, vulgar or offensive language and/or symbols; derogatory characterizations of any ethnic, racial, sexual, religious or other groups (including, without limitation, any competitors of Sponsor); that endorses, condones and/or discusses any illegal, inappropriate or risky behaviour or conduct; personal information of individuals, including, without limitation, names, telephone numbers and addresses (physical or electronic); commercial messages, comparisons or solicitations for products or services other than products of Sponsor; any identifiable third party products, trade-marks, brands and/or logos, other than those of Sponsor; conduct or other activities in violation of these Rules; and/or any other materials that are or could be considered inappropriate, unsuitable or offensive, all as determined by the Sponsor in its sole and absolute discretion.

The Sponsor and/or its promotional agency or designated content moderator (the “Reviewer”) reserves the right to screen all Leaderboard Names. Any Leaderboard Names that the Reviewer deems, in its sole and absolute discretion, to violate the terms and conditions set forth in these Rules are subject to disqualification. The Reviewer reserves the right, in its sole and absolute discretion at any time and for any reason, to remove any Leaderboard Names (or any part thereof) and/or to request a participant modify, edit and/or re-submit his or her Leaderboard Name (or any part thereof) in order to ensure that the Leaderboard Name complies with these Rules, or for any other reason. If such an action is necessary at any point during or after the Contest, then the Sponsor reserves the right, in its sole discretion, to take whatever action it deems necessary based on the circumstances – including, without limitation, disqualifying the Leaderboard Name (and therefore the corresponding Picks, Points and/or the associated participant) – to help ensure that the Contest is being conducted in accordance with the letter and spirit of these Rules. By participating in this Contest, each participant: (i) grants to the Sponsor and Prize Provider, in perpetuity, a worldwide, non-exclusive, license to publish, display, reproduce, modify, edit, make available, communicate to the public by telecommunication and otherwise use his/her Leaderboard Name, in whole or in part, for advertising or promoting the Contest (including, without limitation, publishing his/her Leaderboard Name and Points on a Contest leaderboard made available on the Pool Website during the Contest Period) or for any other reason in any type of media; (ii) waives all moral rights in and to his/her Leaderboard Name (and each component thereof) in favour of the Sponsor and Prize Provider (and anyone authorized by such parties to use such Leaderboard Name); and (iii) agrees to release and hold harmless the Released Parties from and against any and all claims, damages, liabilities, costs, and expenses arising from use of his/her Leaderboard Name (or any component thereof), including, without limitation, any claim based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related or other cause of action whatsoever.

8. PRIZES:

There are thirty one (31) prizes (each, a “Prize”) available to be won in the Contest in total.

Weekly Entry Period Prizes:

At the start of the Contest Period, there are twenty seven (27) Weekly Entry Period Prizes available to be won in total (each, a “Weekly Entry Period Prize”), each consisting of TaylorMade merchandise as set out in the table below. For certainty, in connection with a Weekly Entry Period, there will be either one (1) Weekly Entry Period Prize or three (3) Weekly Entry Period Prizes available to be won, as set out in the table below. The total number of Weekly Entry Period Prizes available in the Contest will decrease as such Prizes are claimed.

Weekly Entry Period	Prize	Prize Description	Number of Prizes available	Prize Approximate Retail Value (CAD) (“ARV”)
1	1 st Place	P700 Irons (P7MB, MC, 770 or 790)	1	\$1699.99
	2 nd Place	Stealth 2 Plus Driver	1	\$829.99
	3 rd Place	6 Dozen TP5 Balls	1	\$419.94
2	1 st Place	Stealth 2 Plus Driver	1	\$829.99
3	1 st Place	Spider GT Max	1	\$579.99
4	1 st Place	Stealth 2 Plus Driver	1	\$829.99
5	1 st Place	Stealth 2 Plus FW	1	\$589.99
6	1 st Place	Stealth or Stealth HD Irons	1	\$1299.99

	2 nd Place	Stealth 2 Plus Driver	1	\$829.99
	3 rd Place	Spider GTx	1	\$469.99
7	1 st Place	Spider GTx	1	\$469.99
8	1 st Place	Stealth 2 Plus Driver	1	\$829.99
9	1 st Place	Stealth 2 Plus FW	1	\$589.99
10	1 st Place	P700 Irons (P7MB, MC, 770 or 790)	1	\$1699.99
	2 nd Place	Stealth 2 Plus Driver	1	\$829.99
	3 rd Place	6 Dozen TP5 Balls	1	\$419.94
11	1 st Place	Stealth 2 Plus Driver	1	\$829.99
12	1 st Place	Tour Response Stripe	1	\$329.94
13	1 st Place	2 x HiToe or MG3 Wedges	1	\$479.98
14	1 st Place	Stealth 2 Plus Driver	1	\$829.99
15	1 st Place	Stealth or Stealth HD Irons	1	\$1299.99
	2 nd Place	Stealth 2 Plus Driver	1	\$829.99
	3 rd Place	Spider GTx	1	\$469.99
16	1 st Place	Stealth 2 Plus Driver	1	\$829.99
17	1 st Place	Tour Response Stripe	1	\$329.94
18	1 st Place	2 x HiToe or MG3 Wedges	1	\$479.98
19	1 st Place	P700 Irons (P7MB, MC, 770 or 790)	1	\$1699.99

Points Grand Prizes:

There are three (3) points grand Prizes available to be won (each, a “Points Grand Prize”), each consisting of TaylorMade merchandise as set out in the table below.

Points Grand Prize	Prize Description	Number of Prizes available	Prize ARV (CAD)
1 st Place	P700 Irons (P7MB, MC, 770 or 790)	1	\$1699.99
2 nd Place	Stealth 2 Plus Driver	1	\$829.99
3 rd Place	6 Dozen TP5 Balls	1	\$419.94

Draw Grand Prize:

There is one (1) draw grand Prize available to be won (the “Draw Grand Prize”), as set out in the table below.

Draw Grand Prize	Prize Description	Number of Prizes available	Prize ARV (CAD)
Draw Grand Prize	A prize package including: (i) a full Set of TaylorMade Clubs, Bag and 6 dozen TP5 balls; and (ii) one (1) Stay and Play Package gift certificate (the “ Stay and Play Package ”) valid from September 1, 2023 to September 1, 2024 (subject to the applicable blackout dates noted below) at Casa De Campo Resort and Villas in La Romana, Dominican Republic (the “ Destination Point ”) for the winner and one (1) guest (includes: (i) a six (6) night stay for the winner and one (1) guest in an Elite Room at Casa de Campo Resort and Villas; (ii) one golf cart for transportation within the resort; (iii) daily breakfast, lunch and dinner at resort selected restaurants; (iv) two (2) rounds of golf on Teeth of the Dog, two (2) rounds of golf on Dye Fore and one (1) round of golf on The Links Course; and, (v) fitness center access), subject to applicable COVID-19 restrictions at the time of fulfilment and all terms and conditions of the issuer. IMPORTANT NOTE: For certainty, Prize	1	\$15,779.85

	<p>does not include airfare or other transportation to/from the Stay and Play Package Destination Point in La Romana, Dominican Republic (winner and guest are responsible for airfare and other applicable transportation). Stay and Play Package expires on September 1, 2024 (for certainty, the Stay and Play Package portion of the Prize must be redeemed and travel must be completed by this expiry date or the Stay and Play Package will be forfeited in its entirety).</p>		
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The following general conditions apply to each Prize: (i) Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by the Sponsor in its sole and absolute discretion); (ii) no substitutions are permitted, except at the Sponsor's option; (iii) the Sponsor reserves the right to substitute the Prize in whole or in part in the event that all or any component of such Prize is unavailable with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award; (iv) all characteristics and features of the Prize, except as otherwise explicitly stated above, are at the Sponsor's sole and absolute discretion; (v) manufacturer's standard warranty, if any, applies to the Prize; and (vi) Prize winner is solely responsible for all costs not expressly described herein.

Without limiting the foregoing, the following general conditions apply to the Stay and Play Package portion of the Draw Grand Prize: (i) the Prize must be accepted as awarded and is not transferable, assignable and/or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion); (ii) no substitutions except at Sponsor's option; (iii) the Stay and Play Package must be completed on or by the date(s) specified by Sponsor in its sole and absolute discretion (in the event that the confirmed winner is unable to claim the Prize or any portion thereof during such time, the Prize may, in the sole and absolute discretion of the Sponsor, be forfeited in its entirety and, if forfeited, the Sponsor is not obligated to offer any substitute prize in its place); (iv) the confirmed winner and his/her guest must: (a) travel on same itinerary; (b) have all necessary documentation to permit travel and participate in the Prize (including all required COVID-19 documentation (including, without limitation, any required proof of vaccine documentation, proof of valid vaccine exemption documentation, and/or proof of negative COVID-19 test documentation); and (c) must not have any legal barrier to travel to, and return from, the Destination Point; (v) **the costs of everything not specifically and expressly stated above as included in the Prize are the sole and absolute responsibility of the confirmed winner and his/her guest, including without limitation, the cost of transportation to and from the Destination Point**, any COVID-19 test expenses, travel or medial insurance costs, food expenses, incidental travel expenses (including, without limitation, any airport fees, baggage fees), items of a personal nature, other in-destination activities, gratuities and other fees (NOTE: the confirmed winner and his/her guest may be required to present a valid major credit card in their name at the time of hotel check-in to cover any incidental hotel expenses or damages); (vi) if the confirmed winner and his/her guest do not utilize any part(s) of the Prize for any reason, then any such part(s) not utilized may, in the sole and absolute discretion of the Sponsor, be forfeited in their entirety and, if forfeited, nothing will be substituted in their place; (vii) Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the Prize or any component thereof; and (b) substitute the Prize or a component thereof for any reason with a prize or prize component(s) of equal or greater value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award (including without limitation if the fulfilment of the Prize, or any part thereof, is rendered impossible, infeasible, unsafe or impractical for any reason including without limitation due to any COVID-19 or other pandemic-related law, regulation, order, policy, guideline, strike, travel restriction, venue policy, restriction, or for any other reason) (all as determined by the Sponsor in its sole and absolute discretion); (viii) all arrangements relating to the Prize must be made through the Sponsor or its designated agents; (ix) by accepting the Prize, the confirmed winner and his/her guest agree to waive all recourse against the Released Parties if the Prize or a component thereof does not prove satisfactory, either in whole or in part; (x) neither Sponsor, Prize Provider nor any of their respective prize suppliers will replace any lost or stolen tickets or gift certificates; (xi) the confirmed winner's guest must: (a) be a Canadian resident that has reached the legal age of majority in their province/territory of residence; and (b) sign and return the Sponsor's release (by the date indicated on the release form) indicating that he/she waives all recourse against the Released Parties relating to his/her participation in the Prize (including, without limitation, any travel related thereto); (xii) any difference between the actual value of the Prize and its stated approximate retail value will not be awarded; (xiii) all characteristics and features of the Prize (and of each Prize element), except as otherwise explicitly stated above, are at the Sponsor's sole and absolute discretion; (xiv) precise arrangements are subject to availability and shall be made at the Sponsor's sole and absolute discretion; (xv) once booked, Prize arrangements may not be changed by the Prize winner and/or guest; (xvi) certain blackout dates and further restrictions may apply; (xvii) the Released Parties will not be in any way responsible (and for greater certainty, are not obligated to offer any substitute prize) in the event that any part of the Prize is delayed, postponed, re-scheduled or cancelled for any reason whatsoever (including, without limitation, due to illness or health risks, or any governmental or health authority orders, measures, directives or guidance in response to such illness or risks, such as, without limitation, those that may be implemented to mitigate COVID-19 transmission, or due to any other cause of any kind or nature whatsoever); (xviii) the Sponsor reserves the right to change any of the Prize dates and/or Prize description at its sole and absolute discretion; (xix) the winner and his/her guest must participate in the Prize in a respectable manner and abide by all

applicable venue policies - the Sponsor reserves the right to revoke any component of the Prize from the winner or winner's guest who it, or applicable venue personnel, deem (in their sole discretion) as a safety risk, having violated any applicable policy or law, or may be bringing the Sponsor or any of the other Contest Parties into disrepute (and for greater certainty, nothing will be substituted in place of any revoked Prize component); (xix) by participating in the Prize, the winner and his/her guest each: (a) signifies that he/she understands, acknowledges and accepts that participation in the Prize may involve danger and/or exposure to risks and hazards (including without limitation as may be due to the inherent risks of travel and as may be due to possible COVID-19 exposure or infection), whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, he/she may suffer damage to personal property, serious personal injury, illness or even death; (b) signifies that he/she acknowledges and agrees that the Released Parties have not made any warranties, guarantees or representations about his/her safety while participating in the Prize; and (c) warrants and represents that he/she has evaluated the nature, scope, and extent of the risks involved, and freely and voluntarily agree and assume any and all risks of personal injury, illness, death arising out of or connected with his/her participation in the Prize; and (xx) Stay and Play Package gift certificate is subject to all terms and conditions of the applicable issuer.

None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, each confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should his/her Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting a Prize, a confirmed winner agrees to waive all recourse against the Sponsor and all of the other Released Parties if the Prize or a component thereof does not prove satisfactory, either in whole or in part.

9. ELIGIBLE WINNER SELECTION PROCESS:

Weekly Entry Period Prizes:

Approximately four (4) days following the close of each Weekly Entry Period, the Sponsor will determine (on the basis of its official records) the eligible entrant(s) that obtained: (i) the highest number of total Points for such Weekly Entry Period, if there is only one (1) Weekly Entry Period Prize available in connection with such Weekly Entry Period as set out in the table in Rule 8 above, OR (ii) the highest, second-highest and third-highest number of total Points for such Weekly Entry Period, if there are three (3) Weekly Entry Period Prizes available in connection with such Weekly Entry Period as set out in the table in Rule 8 above. Such entrants will be eligible to win the applicable Weekly Entry Period Prize as set out in the table in Rule 8 above. For certainty, if there is only one (1) Weekly Entry Period Prize available in connection with a Weekly Entry Period, only one (1) eligible winner will be selected for such Weekly Entry Period; if there are three (3) Weekly Entry Period Prizes available in connection with a Weekly Entry Period, three (3) eligible winners will be selected for such Weekly Entry Period. In the event of a tie between two or more entrants based on Points for a Weekly Entry Period, the Sponsor will perform a random draw from amongst all such entrants that are tied to select the entrant that will be deemed to have obtained the higher number of Points for such Weekly Entry Period. The odds of winning a Weekly Entry Period Prize will vary throughout the Contest Period and will depend on the Players made available for selection as a Pick (as determined by the Sponsor, in its sole and absolute discretion), a participant's selection of Picks, and the Points received by the participant during a Weekly Entry Period.

Points Grand Prizes:

On August 21, 2023 (the "**Selection Date**") in Toronto, Ontario at approximately 12:00 p.m. ET, the Sponsor will determine (on the basis of its official records) the eligible entrants that obtained the highest, second-highest and third-highest number of total Points during the Contest Period (i.e., across all Weekly Entry Periods). Such entrants will be eligible to win the applicable Points Grand Prize as set out in the table in Rule 8 above. In the event of a tie between two or more entrants based on total Points in the Contest, the Sponsor will perform a random draw from amongst all such entrants that are tied to select the entrant that will be deemed to have obtained the higher number of total Points in the Contest. The odds of winning a Points Grand Prize will depend on the Players made available for selection as a Pick (as determined by the Sponsor, in its sole and absolute discretion), a participant's selection of Picks, and the Points received by the participant during the Contest Period.

Draw Grand Prize:

On the Selection date in Toronto, Ontario at approximately 12:00 p.m. ET, the Sponsor will perform a random draw from among all eligible participants who selected and submitted Picks in accordance with these Rules during the Contest Period to select a potential Draw Grand Prize winner. The odds of winning depend on the number of eligible participants who selected and submitted Picks in accordance with these Rules during the Contest Period.

10. ELIGIBLE WINNER NOTIFICATION PROCESS:

The Sponsor or its designated representative will make a minimum of two (2) attempts to contact the potential winners following

selection as set out above via email. A potential winner is solely responsible for ensuring he/she is able to receive such notification messages, monitoring for such notification messages and following all instructions contained in such notification messages, failing which, he/she may be disqualified (as determined by the Sponsor at its sole discretion).

11. ELIGIBLE WINNER CONFIRMATION PROCESS:

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS A WINNER IN ACCORDANCE WITH THESE RULES. BEFORE BEING DECLARED A CONFIRMED PRIZE WINNER, the potential winners will each be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's form of declaration and release); and (b) sign and return within two (2) business days of notification the Sponsor's declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the Prize or any portion thereof, including any travel related thereto; (iv) agrees to indemnify the Released Parties against any and all claims, damages, liabilities, costs, and expenses arising from use of his/her Contest-Related Information or any portion(s) thereof; and (v) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in perpetuity throughout the world in any manner or medium whatsoever, including print, broadcast or the internet.

If a potential winner: (a) cannot be contacted as set out set out above, or if there is a return of a notification as undeliverable; (b) fails to correctly answer the skill-testing question; (c) fails to return the properly executed Contest documents within the specified time; (d) cannot accept (or is unwilling to accept) a Prize (as awarded) for any reason; and/or (e) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to select an alternate potential winner in accordance with the procedure outlined above, with the necessary amendments (in which case the foregoing provisions of this section shall apply to such newly selected potential winner).

12. GENERAL CONDITIONS:

This Contest is subject to all applicable federal, provincial/territorial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest, including without limitation the eligibility of entrants or any Contest-Related Information, are final and binding on all entrants without right of appeal.

ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

All Contest-Related Information becomes the property of the Sponsor. The Released Parties will not be liable for: (i) any failure of the Website or any other any website or platform during the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Contest-Related Information, winner notification message, email and/or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the Internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; (vi) any Picks or PGA Tour Tournament prize money being incorrectly and/or mistakenly identified or recorded; (vii) any PGA Tour Tournament being cancelled, postponed, re-scheduled or not completed, or any Player not playing in a PGA Tour Tournament for any reason (including without limitation due to injury, illness, being a healthy scratch or any other reason); and/or (viii) any combination of the above.

The Sponsor reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend the Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of the Contest as contemplated by these Rules, including, without limitation, any error, problem, computer virus, bugs, tampering, unauthorized intervention, fraud or failure of any kind whatsoever. Any attempt to undermine the legitimate operation of the Contest in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend the Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. The Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

The Sponsor reserves the right, in its sole and absolute discretion, to adjust any of the dates, timeframes and/or other Contest

mechanics stipulated in these Rules, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance of any entrants, Contest-Related Information and/or other information with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

If due to printing, production, online, internet, computer or other error of any kind, more Prizes are claimed than intended to be distributed or awarded according to these Rules then, in addition to having the right to terminate the Contest immediately, the Sponsor reserves the right to conduct a random drawing from amongst all eligible Prize claimants whose claims have not yet been redeemed to award the correct number of Prizes at the applicable prizing level (as stated in these Rules). The Prizes may stop being awarded in the event the Sponsor becomes aware of such an error. In no event will the Sponsor be liable to award more than the number of Prizes (at any prizing level), as provided in these Rules.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted only for the purpose of administering the Contest (if you have questions regarding the Sponsor's privacy practice, contact the Sponsor at: golftalkcanadatsn@gmail.com). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, point of sale, television, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, the Sponsor or any of the other the Released Parties in connection with the Contest will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to the exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Rules or relating to the Contest.